

Lancaster Beer Gardens - Sponsorship Opportunities

	Level	Benefits	Impact
Barrel Sponsor	<p>\$10,000 1 available</p>	<ul style="list-style-type: none"> • Invited to VIP Kickoff • Presenting Sponsor acknowledgement in social media posts • Logo on commemorative coozies • Organizational banner on-site • Logo on T-Shirt (10 included) • 100 Wooden Nickels 	<p>Provides 300 Youth Athletic Scholarships to Lancaster children</p>
Pony Sponsor	<p>\$5,000 2 available</p>	<ul style="list-style-type: none"> • Invited to VIP Kickoff • Social media mentions • Logo on commemorative bottle openers • Organizational banner on-site • Logo on T-Shirt (5 included) • 50 Wooden Nickels 	<p>Awards 400 Lancaster children with S.T.E.M. toys or sports equipment</p>
Growler Sponsor	<p>\$2,500 8 available</p>	<ul style="list-style-type: none"> • Invited to VIP Kickoff • Social media mention • Logo on napkins • Organizational banner on-site • Logo on T-Shirt • 25 Wooden Nickels 	<p>Provides 5 Youth Sports Teams with equipment</p>
Stein Sponsor	<p>\$1,000 8 available</p>	<ul style="list-style-type: none"> • Invited to VIP Kickoff • Logo at water stations • 2 Yard Signs • Logo on T-Shirt • 10 Wooden Nickels 	<p>Pays for 200 lunches for Lancaster children</p>
Bottle Sponsor	<p>\$500 Unlimited</p>	<ul style="list-style-type: none"> • Invited to VIP Kickoff • 1 Yard Sign • Name on T-Shirt • 5 Wooden Nickels 	<p>Provides 50 books to our McCaskey Child Development Center Library</p>

One Wooden Nickel = One Free Beverage

Lancaster Beer Gardens Sponsorship Commitment Form

Thank you for your commitment to Lancaster Beer Gardens – the beer gardens that give back. Your sponsorship will help support Lancaster Rec programs and invest in our local parks and green infrastructure. Please select your sponsorship level:

- Barrel Sponsor (\$10,000) Barrel sponsorship includes an invitation to our VIP kickoff, Presenting Sponsor acknowledgement in social media posts, logo on commemorative cozies, organizational banner on-site, logo on t-shirt (10 included), 100 wooden nickels
- Pony Sponsor (\$5,000) Pony sponsorship includes an invitation to our VIP kickoff, social media mention, logo on commemorative bottle openers, organizational banner on-site, logo on t-shirt (5 included), 50 wooden nickels
- Growler Sponsor (\$2,500) Growler sponsorship includes an invitation to our VIP kickoff, social media mention, logo on napkins, organizational banner on-site, logo on t-shirt, 25 wooden nickels
- Stein Sponsor (\$1,000) Stein sponsorship includes an invitation to our VIP kickoff, logo at water stations, logo on t-shirt, 2 yard signs, 10 wooden nickels
- Bottle Sponsor (\$500) Bottle sponsorship includes name on t-shirt, 1 yard sign, 5 wooden nickels

Company Name: _____

Contact Name: _____ Contact Title: _____

Address: _____

Email Address: _____ Phone: _____

What is the best way to contact you: ___ Phone ___ Email ___ Other: _____

Sponsorship Payment:

___ Check payable to the "Lancaster Recreation Commission" enclosed.

___ Charge the designated sponsorship payment to the following credit card:

Visa MasterCard Discover

Name on credit card: _____

Credit Card Number: _____ CVV #: _____

Authorized Signature: _____ Exp. Date: _____

Please return this form to AJ Eckman **by Friday, May 13th** at Lancaster Recreation Commission, 525 Fairview Avenue, Lancaster PA 17603 or by email at aeckman@LancasterRec.org.