



CWS
Lancaster


LancasterREC

PROUDLY PRESENT

**2023 LANCASTER
UNITY CUP**

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About Lancaster Rec



**PROVIDING QUALITY AND
AFFORDABLE RECREATION
AND LEARNING
OPPORTUNITIES TO
LANCASTER RESIDENTS.**

The Lancaster Recreation Commission (Lancaster Rec) is a 501(c)3 non-profit agency formed by a partnership agreement between the City of Lancaster, School District of Lancaster and Lancaster Township.

Our mission is to provide quality and affordable recreation and learning opportunities to Lancaster residents. We strive to improve the quality of life for every member of our community. Our philosophy is to get residents active and healthy by engaging in a range of recreational activities, events and programs.

Governed by an 11-member board that represents our partners, Lancaster Rec offers an extensive list of services. Programs include youth and adult instructional sports programs and leagues, senior centers, fitness and wellness classes, summer playground and day camps, full-day child care for infants through age five, before and after school care and community special events. Our target audience are the residents of the City of Lancaster and Lancaster Township, which serves more than 76,000 residents in primarily urban areas.

Operating since 1909, Lancaster Rec has provided neighborhood-based programs for all ages with an emphasis on affordable programs for children at schools, parks, playgrounds and other indoor and outdoor facilities.



**WELCOMING REFUGEES,
IMMIGRANTS, & OTHER
DISPLACED PEOPLES WHO
ARE SEEKING SAFETY AND
THE OPPORTUNITY TO
REBUILD THEIR LIVES IN
PEACE AND SAFETY**

Over the past 35 years, Church World Service (CWS) Lancaster has welcomed more than 7,000 new neighbors to peace and safety in South Central PA.

Our holistic programs ensure that new neighbors can not only access local services, but also celebrate our diversity, amplify local voices, and develop diverse leaders who will lead our county over the next 50 years.

Programs include initial resettlement services like finding a home and enrolling children in school; job orientation and upskilling opportunities; and innovative services that promote family wellness and long-term stability. Our Immigration Legal programs provide low-cost legal advice and representation to the broader immigrant community, including unaccompanied children.

When we welcome refugees to Lancaster, we live out a promise – that this is a country of opportunity, and that with desire and capacity, anyone can grow and become a leader

ABOUT THE UNITY CUP



Lancaster, PA is home to refugees & other immigrants from across the globe. A city with a long history of welcome, the BBC recognized Lancaster as “America’s Refugee Capital,” in 2017, resettling “20 times more refugees per capita than the rest of the United States.

Omar Mohammed, former refugee and CWS Lancaster Case Manager, hosted our first refugee and immigrant soccer tournament in 2016. In that first year, more than 150 community members came out to watch just four teams compete. Over the next five years, the tournament grew to include 16 teams in its final year before COVID-19 ended the tournament.

CWS Lancaster and Lancaster Rec are proud to present this new opportunity to bring refugees and immigrants together in a World-Cup style soccer tournament kicking off Lancaster's Welcome Week in September 2023. Over the course of the 8-week series, Lancaster residents from around the world will join together in community building, leadership development, and trauma support -- all through soccer. As a global sport, soccer allows players to get to know new neighbors, hone their leadership skills, and find joy and peace in a new home.



**CELEBRATE
DIVERSITY**



**BUILD
COMMUNITY**



**DEVELOP NEW
LEADERS**



**SUPPORT
MENTAL HEALTH**



When I'm playing soccer, I'm not thinking about all of the things that have happened in my life. I'm only thinking about what I'm doing in the moment, that I'm here, on this field. I feel like myself again."

Rwamucyo Karekezi, CWS Lancaster Refugee & Immigrant Community Organizer

We invite you to join us in celebrating our diverse and talented community!.

Unity Cup Sponsorship Opportunities

	Level	Benefits
Unity Cup Sponsor	\$25,000+ 1 available	<ul style="list-style-type: none">• Unity Cup Sponsor acknowledgement in all marketing materials and media interviews• Company marketing materials provided at registration pick-up• Speaking Opportunity at First Game and Finals• Award Presenter at Semi-Finals/Finals• Organizational banner at Semi-Finals/Finals• Company Logo on retractable banner (displayed at all games)• Marketing Table at Semi-Finals/Finals• Invited to VIP Kickoff and Semi-Finals/Finals• Company Logo displayed prominently in the center of team shirt• Mentions on website and social media
Game Sponsor	\$10,000 2 available	<ul style="list-style-type: none">• Speaking Opportunity at Semi-Finals• Organizational banner at Semi-Finals/Finals• Company Logo on retractable banner• Marketing Table at Semi-Finals/Finals• Invited to VIP Kickoff and Semi-Finals/Finals• Logo displayed prominently on sleeve of team shirt• Mentions on website and social media
Goal Sponsor	\$5,000 4 available	<ul style="list-style-type: none">• Organizational banner at Semi-Finals/Finals• Company Logo on retractable banner• Marketing Table at Semi-Finals/Finals• Invited to VIP Kickoff and Semi-Finals/Finals• Logo displayed on back of team shirt• Mentions on website and social media
Sidelines Sponsor	\$2,500 8 available	<ul style="list-style-type: none">• Company Logo on retractable banner• Marketing Table at Semi-Finals/Finals• Invited to VIP Kickoff and Semi-Finals/Finals• Mentions on website and social media
Field Sponsor	\$1,000 8 available	<ul style="list-style-type: none">• Marketing Table at Semi-Finals/Finals• Invited to VIP Kickoff and Semi-Finals/Finals• Mentions on website and social media
Midfield Sponsor	\$500 Unlimited	<ul style="list-style-type: none">• Invited to VIP Kickoff and Semi-Finals/Finals• Mentions on website and social media

Sponsorship Commitment Form

2023 Lancaster Unity Cup Sponsorship Commitment Form

Thank you for your commitment to Lancaster Unity Cup - an event celebrating immigrants and refugees, the sport of soccer and the diverse Lancaster community. This year's first game is at runs from September 8 – November 4, 2023.

Please Select a Sponsorship Level:

- Unity Cup Sponsor (\$25,000)** - Unity Cup Sponsor acknowledgement in marketing materials and media interviews, Company marketing materials given at registration pick-up, Speaking Opportunity at VIP Kickoff and Finals, Award Presenter at Semi-Finals/Finals, Organizational banner at Semi-Finals/Finals, Company Logo on retractable banner, Marketing Table at Semi-Finals/Finals, Invited to VIP Kickoff and Semi-Finals/Finals, Logo displayed prominently in the center of team shirt, Mentions on website and social media
- Game Sponsor (\$10,000)** - Speaking Opportunity at Semi-Finals, Organizational banner at Semi-Finals/Finals, Company Logo on retractable banner, Marketing Table at Semi-Finals/Finals, Invited to VIP Kickoff and Semi-Finals/Finals, Logo displayed prominently on sleeve of team shirt, Mentions on website and social media
- Goal Sponsor (\$5,000)** - Organizational banner at Semi-Finals/Finals, Company Logo on retractable banner, Marketing Table at Semi-Finals/Finals, Invited to VIP Kickoff and Semi-Finals/Finals, Logo displayed on back of team shirt, Mentions on website and social media
- Sideline Sponsor (\$2,500)** - Company Logo on retractable banner, Marketing Table at Semi-Finals/Finals, Invited to VIP Kickoff and Semi-Finals/Finals, Mentions on website and social media
- Field Sponsor (\$1,000)** - Marketing Table at Semi-Finals/Finals, Invited to VIP Kickoff and Semi-Finals/Finals, Mentions on website and social media
- Midfield Sponsor (\$500)** - Invited to VIP Kickoff and Semi-Finals/Finals, Mentions on website and social media

Company Name: _____

Company Address: _____

Contact Name: _____ Contact Title: _____

Contact Email Address: _____ Contact Phone: _____

What is the best way to contact you: Phone Email Text

Sponsorship Payment

Select One

- I made a payment online at <https://lancasterrec.kindful.com> (Unity Cup Sponsorship)
- Enclosed is a check payable to the "Lancaster Rec Foundation".

Please return completed form by **Friday, July 28th** via email to aeckman@LancasterRec.org or to Lancaster Rec, Attn: AJ Eckman, 525 Fairview Avenue, Lancaster, PA 17603.

For more information, please visit www.lancasterrec.org/unitycup or contact AJ Eckman at 717-392-2115 x125.



BUILDING A STRONGER & MORE DIVERSE COMMUNITY

Together

